Digital File Submission Guide

[+] PLUS STUDIOS

Preferred Formats for Images or Logos

Program	Preferred Format
Adobe Illustrator CS5	.ai, .eps
Adobe Acrobat	.pdf (Press Quality setting)
Adobe Photoshop CS5	.tif, .psd
Adobe InDesign CS5	.indd (include links and fonts)

Vector artwork is preferred for ease of scaling up without compromising quality. Save artwork as ai or eps files and ensure text is outlined. Artwork produced in vinyl must be in vector format. Preview cut lines of vector artwork in "Outline" view in Adobe Illustrator.

Normal View

Outline View

Bitmap/Raster artwork should be supplied at 100dpi (or more) at full size, or should scale to these dimensions. Low resolution images will look pixelated when printed and should not be submitted for production. If possible, avoid sending jpegs due to file compression and loss of data.

High Resolution (100dpi)

Low Resolution (50dpi)

Bleed for a digital print files should be 1" on all sides. For fabric SEG files, it is recommenend to have at least 2 inches of bleed around the viewable print. Cut vinyl files does not require bleed in most cases.

CMYK/Pantone Colors are ideal when submitting artwork. Files sent in as RGB will be converted to CMYK for production and colors will differ from original submitted artwork. Some Pantone colors are matched to the best possible interpretation.

Fonts in artwork must be outlined or you may send fonts with your artwork; Open Type fonts are preferred.

File Sharing: Please send files using our WeTransfer. To access simply go to www.plusstudios.wetransfer.com. To email up to 20GB, send files to graphics@plus-studios.com. Adjusting the recipient here will default the maximum back down to 2GB. Please be sure to leave an informative message when sending. Creating a list and reiterating to which project the files go to, are very helpful bits of information and keep things organized.