

**Company:** Core-Mark is the first and leader in providing fresh to the convenience store industry.

**Event:** Customer Appreciation Party - GA Aquarium, Atlanta GA

**Experience:** Core-Mark treated their VIP customers to an evening of dinner, drinks and interactive activities that were fun and engaging. Core-Mark wanted to give their customers a memorable night worth talking about the next day and during NACS.

**Result:** More than 600 guests attended the memorable event and experienced a lavish night at the Aquarium. From the Glass man greeting the guests; to the Engaging balloon screen; to the Mirror photo booths and Roaming photographer; to the Nitrogen ice cream and DJ; attendees were never without something to do or see. Guests were able to take home photo memorabilia from the event and leave an imprint on Twitter & Instagram by using the #CMparty19 hashtag. Many guests complimented the Events team on a job well done. No doubt that the party will continue to make a lasting impression on the guests.

