

Company: Galaxy Gaming build the games of the future. They combine strategic thinking with state-of-the-art technology to design casino games unavailable anywhere else in the world.

Event: G2E – Las Vegas, Nevada

Strategy: “Your tables integrated. Your players invigorated”. Galaxy Gaming brings to the casino floor the most popular premium table games, side bets, progressives and innovative features including "The World's #1 Side Bet", 21+3. Their consultative approach provides innovative, customized full-pit solutions to augment profitability and wow your players.

Result: Galaxy Gaming announced a corporate-wide rebranding that reflects a new visual identity and strategic growth initiatives for the company. Galaxy revealed an unprecedented number of new products, content, and innovative features within its progressive portfolio.

